WORK EXPERIENCE



Content Writer & SEO

North Bengal Tourism, a Travel Agency July *2019 - Present*

- Joined as a full-time content writer when the company's organic traffic and leads were declining.
- Also took responsibility as a Search Engine Optimizer. Did website audits and deployed SEO tactics.
- Organic traffic grew multi-fold and constantly growing.
- Writing Content and doing SEO for the company's other websites too.

Freelance Content Writing & DigitalMarketing

For various websites

March 2015 - June 2019

- I had been writing content for various websites as a freelance content writer.
- I also offered digital marketing services for various business owner.
- I had been doing SEO for my clients. Traffic and organic leads grew significantly.

EDUCATION HISTORY

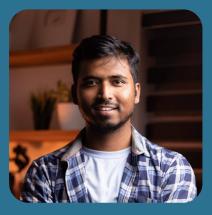
Master of Arts in English Literature Rabindra Bharati University 2020

I did M.A in English Literature from Rabindra Bharati University



Bachelor of Arts in English Literature Munshi Premchand College

2019 I did my B.A in English Literature from Munshi Premchand College which is under University of North Bengal



Prabir Kr Mandal

D.O.B- 7/11/1997 Marital status- Unmarried



CONTACT ME

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RELEVANT SKILLS

- Customer Relations
- Collaboration
- Time Management
- Commitment to deadlines
- Decision Making
- Problem Solving
- Interpersonal Communication