

WORK EXPERIENCE



Content Writer & SEO

North Bengal Tourism, a Travel Agency

July 2019 - Present

- *Joined as a full-time content writer when the company's organic traffic and leads were declining.*
- Also took responsibility as a Search Engine Optimizer. Did website audits and deployed SEO tactics.
- Organic traffic grew multi-fold and constantly growing.
- Writing Content and doing SEO for the company's other websites too.



Freelance Content Writing & Digital Marketing

For various websites

March 2015 - June 2019

- *I had been writing content for various websites as a freelance content writer.*
- I also offered digital marketing services for various business owner.
- I had been doing SEO for my clients. Traffic and organic leads grew significantly.

EDUCATION HISTORY



Master of Arts in English Literature

Rabindra Bharati University

2020

I did M.A in English Literature from Rabindra Bharati University



Bachelor of Arts in English Literature

Munshi Premchand College

2019

I did my B.A in English Literature from Munshi Premchand College which is under University of North Bengal



Prabir Kr Mandal

D.O.B- 7/11/1997

Marital status- Unmarried

Personal Details

CONTACT ME

[linkedin.com/in/Prabir336/](https://www.linkedin.com/in/Prabir336/)

twitter.com/prabir336

Prabirmandal336@gmail.com

+91 9641202700

www.prabirmandal.com

RELEVANT SKILLS

- Customer Relations
- Collaboration
- Time Management
- Commitment to deadlines
- Decision Making
- Problem Solving
- Interpersonal Communication